

Social Media Lingo

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Common Terms

- **Feed, Newsfeed, or Homepage**³: The stream of tweets, statuses, and posts you see on your homepage. It's comprised of updates from users you follow, subscribe or have befriended.

Facebook

- **Profile**: Your profile allows you to share your interests, activities, and anything else you want to include with people you connect to on Facebook.
- **Timeline**¹: Timeline combines a user's Facebook Wall and Profile into one page, creating a more visually holistic profile. It includes reverse-chronological details, by year, of a user's Facebook history with key life points, including birthdays, weddings and other major events.
- **Wall**: Your Wall is a place where you and your friends can post content, such as photos and messages. Your Wall is visible to anyone who visits your profile. You can even import stories, links, and pictures posted by you on various popular sites like YouTube. Like all things on Facebook, you can have granular control over who sees what part of your Facebook Wall.
- **Page**¹: A Facebook page is a public profile created by businesses, organizations, celebrities and anyone seeking to promote themselves publicly through social media. Facebook pages work much like personal profile pages, except that they have "fans" instead of "friends." These pages are publicly visible online and often post status updates, links, events, photos and videos to their fans' news feeds and walls.
- **Group**¹: A Facebook group is a page that any Facebook user can create that others can join, allowing group members to interact based on a common interest, affiliation or association. Facebook groups may be open to anyone, or joined by invitation only. A Facebook group allows members to create a community by promoting, sharing and discussing common topics.

Definitions retrieved from:

<http://www.techopedia.com>¹

<http://mashable.com/2012/06/05/twitter-for-beginners/>²

<https://support.twitter.com/articles/166337-the-twitter-glossary#>³



Twitter

- **Follow**³: To follow someone on Twitter is to subscribe to their Tweets or updates on the site. Find out more about following, or learn how to follow others.
- **Follower**³: A follower is another Twitter user who has followed you. Find out more about following, or learn how to follow others.
- **Following**: Your following number reflects the quantity of other Twitter users you have chosen to follow on the site. Find out more about following.
- **Handle**³: A user's "Twitter handle" is the username they have selected and the accompanying URL, like so: <http://twitter.com/username>.
- **Hashtag (#)**³: The # symbol is used to mark keywords or topics in a Tweet. It was created organically by Twitter users. #libraries
- **Mention (@)**²: A way to reference another user by his username in a tweet (e.g. @mashable). Users are notified when @mentioned. It's a way to conduct discussions with other users in a public realm.
- **Name**³: A name that can be different from your username and is used to locate you on Twitter. Must be 20-characters or fewer.
- **Retweet (RT)**³: A Tweet by another user, forwarded to you by someone you follow. Often used to spread news or share valuable findings on Twitter.
- **Tweet**³: A message posted via Twitter containing 140 characters or fewer

Pinterest

- **Pinterest**¹: A social media website that allows users to organize and share images and videos from around the Web. It is considered a social bookmarking site as well.
- **Pinboards**¹: Customizable themed boards and followed by other users.
- **Pinner**¹: Users who post pins/content
- Much like Twitter, any pinner can follow another.
- **Pins**¹: Images uploaded by users are called and may be organized into pinboards
- **Repin**¹: Pin content shared by other pinners.

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